

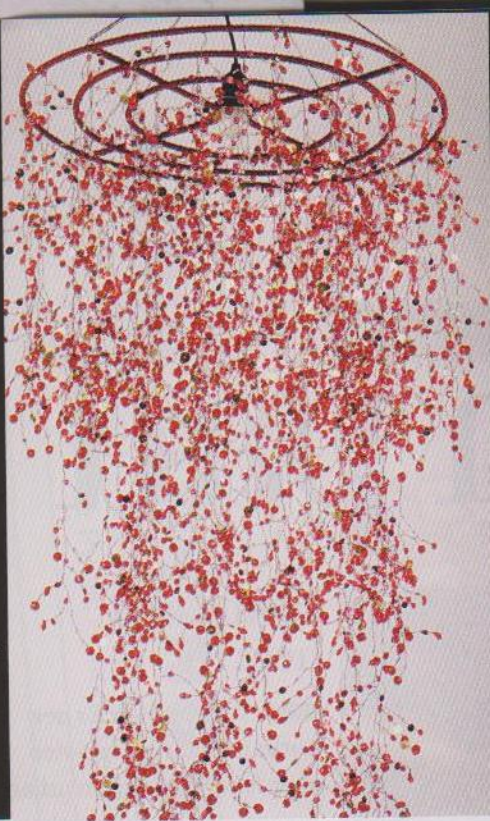
HOME | RETAIL



# Ideas inc.

Fun products and zany concepts ruled the roost at Zaza Home's recent show





Clockwise from top left: Mouse pads from The Design Laboratory; bead and sequin chandelier by Kanhai and Associates; retro armchair by Jivi Sethi; vegetable cushions by Iris Still

No, that's not a cartload of farm-fresh vegetables to your left. It's a heap of cushions created by French designer Iris Still, who's been living in India for the last 10 years. Inspired by our vegetable markets, Still designed silk, wool and cotton cushions shaped like bell peppers, carrots, aubergines, beans and kiwis and then loaded them on a real pushcart. Highly fitting, one thinks, as a display at a recent funky show curated for [Delhi's Zaza Home](#) by style guru Jivi Sethi. Meant largely as a platform for designers to showcase their products, Sethi's only diktat was that the products all had to be fun, zany, brimming with whimsy.

On his part, Sethi displayed a Just Jivi collection of 25 chairs inspired by retro pop and memories of the 60s and 70s. From armchairs to sofas to straight-backed chairs, Sethi's vivid virtuosités in vinyl and plastic—red, blue, orange, green, gold and silver—were enough to bring the drabest of interiors to life.

For recycling champions, there were coasters, tablemats and mouse pads from Viki Sardesai's The Design Laboratory—made using banyan leaves, old newspapers and magazines. The recycled mouse pads, incidentally, were created by Sardesai's driver Jagdish. The designer said he was so floored by the latter's creativity, he had to put up his products.

Lighting designers Kanhai and Associates showcased a range of fun and fanciful products created out of innovative and unusual materials. Consider the airy-fairy red chandelier made from intertwined beads and sequins. Besides home décor, textile designer Neera Nath displayed a fun and wearable first collection. Mathilde Amora displayed Spanish kitsch boxes and Suman Sharma toted a vibrant range of leather bags and valises. Zany to the core, for sure.

All the products will retail at Zaza Home, as long as stocks last. If you're looking to add some spunk to your space, you know where to go.

SHELLY ANAND

